

# YOUR PRIVATE EVENT AT WIELS



## YOUR EVENT AT WIELS

WIELS is located in the emblematic Art Deco building of the former Wielemans brewery, better known as “The Blomme”. The prestigious building is one of the rare still-standing examples of modernist industrial architecture in Brussels. This exceptional venue forms the ideal setting for a large variety of events: cocktail parties, dinners, press conferences, fashion shoots, seminars and workshops.

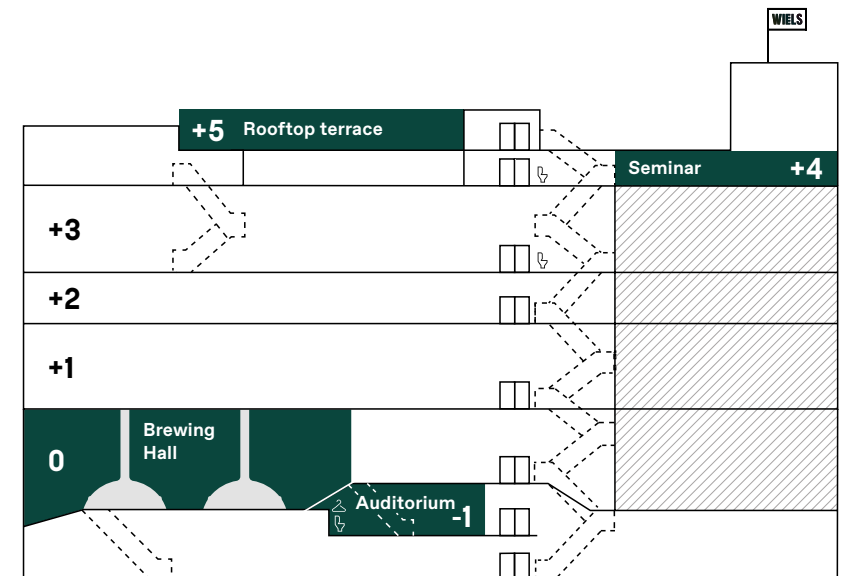
**The privatisation of the WIELS Brewing Hall, in combination with other spaces – such as the auditorium, the seminar room or the rooftop terrace – before or after the opening hours is reserved exclusively for the members of our Business Club, whose contribution is minimum €6,000.**

This budget corresponds to the rental of the space, with the added benefit of being included as a member of the WIELS Business club for the entire year.

## YOUR EVENT AT WIELS

As a Business Club member, on top of the space rental, your company benefits from:

- Visibility as a partner in the building, the website and the annual brochure throughout the year
- The opportunity to host private visits of the exhibitions with the curators for your guests
- Free entree tickets to each exhibition
- 4 invitations to the exclusive dinners and activities organized for our patrons’ club, the WIELS Club.





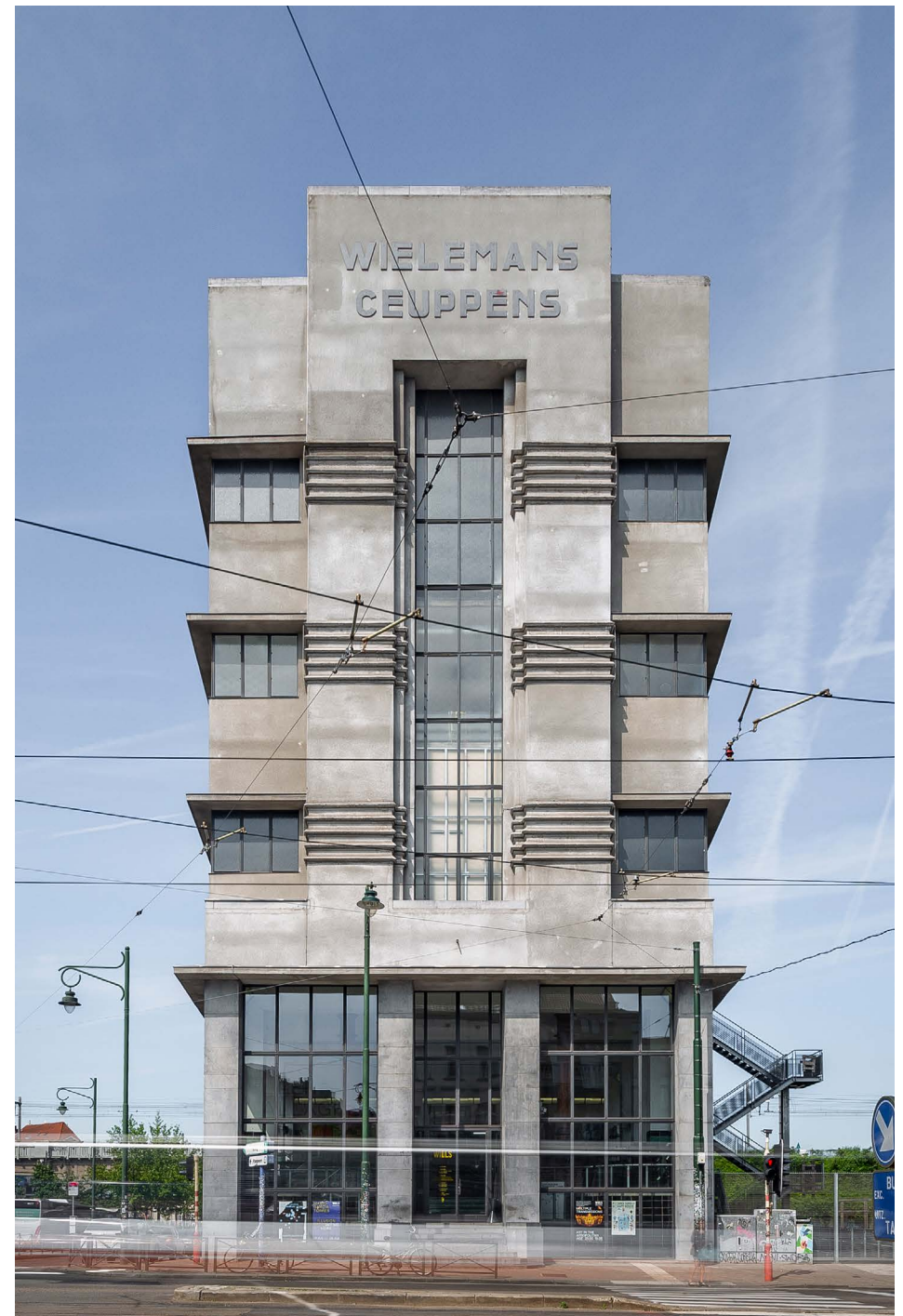
## ABOUT WIELS

WIELS is a place for contemporary visual art, creation and dialogue. Located a stone's throw from Brussels' South Station, housed in an emblematic former brewery, WIELS presents temporary exhibitions by recognised and emerging artists.

WIELS welcomes artists from all over the world in the residency programme each year, and organises many events and creative workshops for diverse audiences. Its ambition is to enrich debate, open new perspectives and stimulate the senses through its audacious programme.

Since 2023, WIELS is recognized as one of the few "core" institutions by the Flemish government.

Discover the artistic programme at [WIELS.ORG](https://wiels.org).



Andrea Anoni

## BREWING HALL



Constance le Hardy

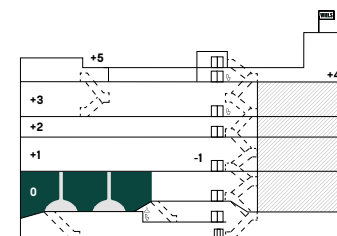
The impressive brewing hall of the former Wielemans brewery was designed by Adrien Blomme in 1930. It was once the largest brewing hall of Europe, its glass façade allowing passers-by to enjoy the spectacle of production. Its renovation (from 2005 to 2007) respected the original architecture and materials of Blomme's design. With its large windows and extraordinary, monumental architecture, this space has a unique charm and atmosphere.

The space's flexibility allows you to organise a large variety of corporate events. The space is ideal for hosting large groups: receptions, buffets or seated dinners, cocktail parties or even presentations.

[Click here for more images & technical details.](#)

**Dimensions:** 586 m<sup>2</sup> (total)  
415 m<sup>2</sup>  
(without the mezzanine)

**Capacity:** Seated – 220  
Theatre – 200  
Standing – 369





## PANORAMIC ROOFTOP TERRACE



Gianluca Maciej



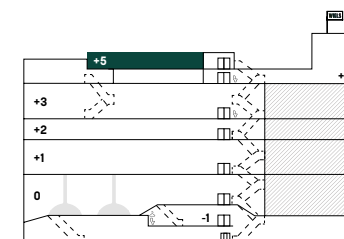
Alexandra Bertels

The Panoramic Rooftop Terrace offers a unique, breath-taking view over Brussels, from the town hall of St Gilles in the East, to the Atomium in the North, the Pajottenland in the West. The view includes also the train tracks that snake into Brussels South Station, the Senne valley, the commune of Forest to Hill 100, the highest point of Brussels. The terrace is accessible through a modern, panoramic glass hallway.

This unique location will make your event outstanding, whether it is a breakfast, reception, cocktail or just an informal get-together. The logistics of the event will take place in the nearby seminar room, which must be privatised together with the terrace.

**Dimensions:** 198 m<sup>2</sup>

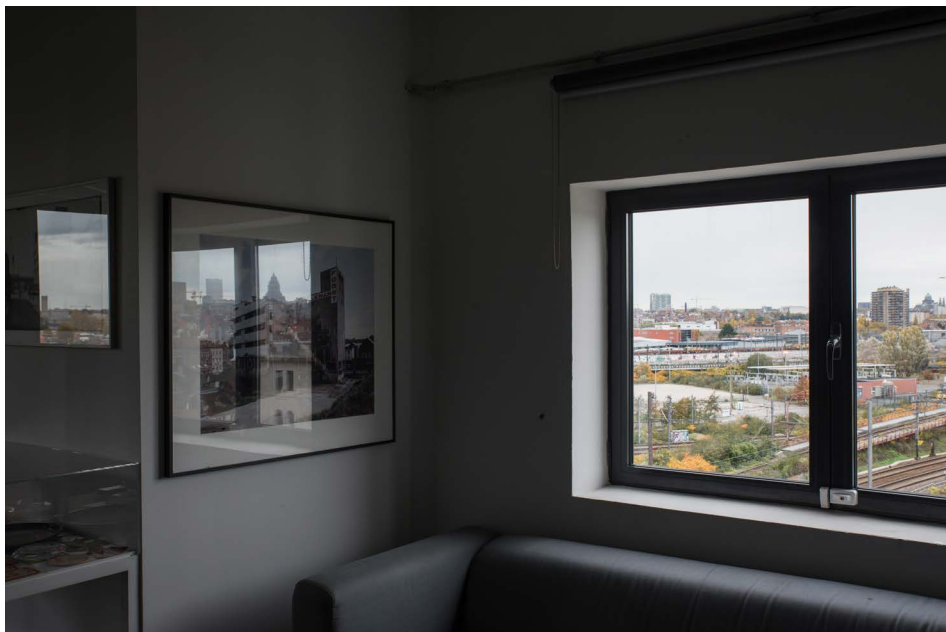
**Capacity:** Seated – 75  
Standing – 147



## SEMINAR



Alexandra Bertels



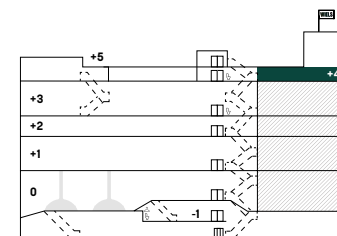
Alexandra Bertels

This room, situated on the fourth floor with a magnificent view of Brussels, offers an intimate atmosphere. It can accommodate up to 100 people. The room's audio-visual equipment and projection screen are at your disposal. It is accessible by lift.

This polyvalent room is perfect for seminars, meetings, workshops and projections. It is possible to privatise this room independently or together with the panoramic roof terrace.

**Dimensions:** 170 m<sup>2</sup>

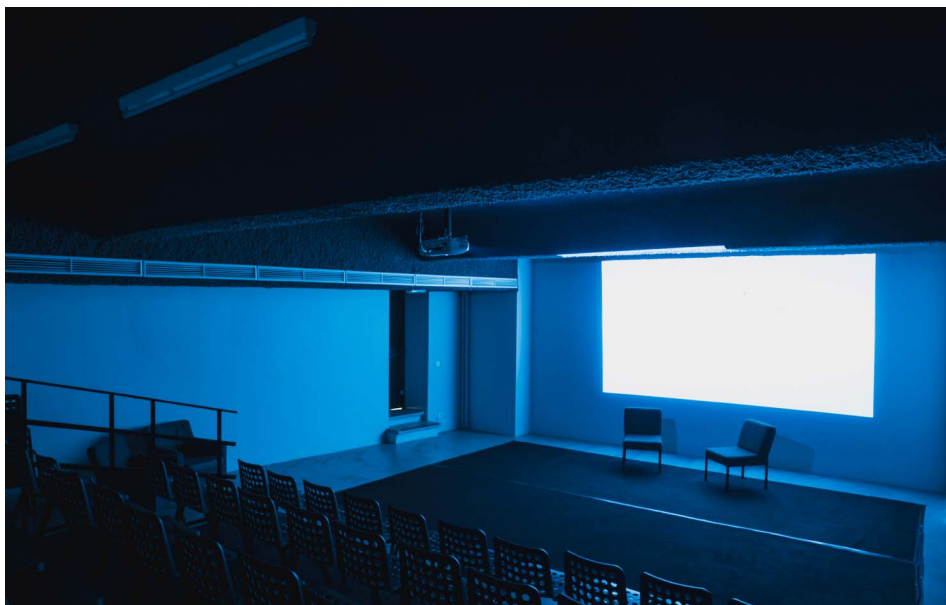
**Capacity:**  
**Seated – 40**  
**Theatre – 85**  
**Standing – 100**



# AUDITORIUM



Gadea Burgaz



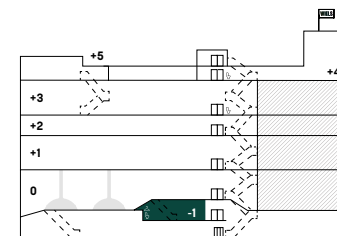
Alexandra Bertels

This space is equipped with technical material, allowing several audio-visual possibilities. The auditorium offers acoustic comfort and is sealed off from any daylight.

It offers the ideal space to host a lecture, seminar, conference, debate or film screening. The brewery hall and mezzanine, right above the auditorium, can be privatised along with the auditorium and forms the ideal setting for a reception before your event or for a closing drink to finish your evening.

**Dimensions:** 90 m<sup>2</sup>

**Capacity:** Theatre – 70





## CATERING



Point Albert can take care of all your catering needs. We will put you in contact to discuss your requirements and provide a tailor-made quote.

**Contact:** [eat@pointalbert.com](mailto:eat@pointalbert.com)

 [pointalbert](https://www.instagram.com/pointalbert)

\*Costs of catering and staff are excluded from the Business Club Membership.



For your lunch or coffee breaks during the opening hours, please contact the WIELS' Cafe.

**Contact:** [cafe@wiels.org](mailto:cafe@wiels.org)

 [wiels\\_café](https://www.instagram.com/wiels_cafe)





Martin Pilette

## JOIN THE CLUB

Contact us for more information on the venue hire possibilities.

Diane van Impe  
diane@wiels.org  
+32 496 45 94 21

## ACCESS

Avenue Van Volxemlaan 354  
1190 Brussels

Parking is available for bikes, cars and buses at the back of the building.

5 min. from Brussels Midi Station.

WIELS can easily be reached by public transport.

**Tram:** 82 97, stop "Wiels"

**Bus:** 50, 49, stop "Wiels"

**Train:** Brussels Midi

